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**Course: Diploma****Program: German Language (Batch-II and III) Group-B and C****Subject: Management and Entrepreneurship****Code: GE-303****Semester: III****Time: 03 Hours****Max Marks: 70****Instructions to the Students:**

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of short answer type. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 long answer type questions out of which students must attempt any 5. Each question carries 10 marks.
4. Do not write anything on the question paper.

Q.No.	SECTION –A (SHORT ANSWER TYPE QUESTIONS)	Mark:
1.	a) Mention the different features of an Entrepreneur.	(2)
	b) What are the Factors affecting Entrepreneurship growth?	(2)
	c) What is Business Environment?	(2)
	d) What is Venture capital?	(2)
	e) What is Technical feasibility?	(2)
	f) What is financial planning?	(2)
	g) How are creativity and innovation related to idea generation?	(2)
	h) Write in brief precautions regarding product selection.	(2)
	i) What factors need to be prioritized while presenting the business plans to the investors?	(2)
	j) Name the different stages of project life cycle.	(2)

**SECTION -B (LONG ANSWER TYPE QUESTIONS)**

2. Discuss the role and importance of entrepreneur in economic development. (10)
3. Describe the types of Entrepreneurs? Explain the Qualities of Entrepreneur. (10)
4. Explain the process of starting a new venture in detail. (10)
5. Describe the steps of pre-feasibility study. Also mention the types of pre-feasibility report. (10)
6. Write the name of different sources of finance to an entrepreneur. Explain any two in detail. (10)
7. Name any two methods for ensuring quality management for industrial best practices? Explain any one in detail. (10)
8. Explain the factors to be considered for selecting a project. Explain the process and techniques of project evaluation. (10)
9. What is the need for entrepreneurship development? Explain the role of family and society in entrepreneurship development. (10)

===END OF PAPER===